

Kevin Tamaki  
Principal, Tamaki Consulting

Nominated by: Valley Industry & Commerce Association (VICA)  
Matthew Swearman

**In a Nutshell:**

The way Kevin Tamaki sees it, volunteering isn't just about charitable works. He relishes the entire experience—the chance to participate in causes and activities that aren't ordinarily part of daily life; the opportunity to meet people, make new friends, and connect with old ones; a way to develop leadership skills; and, of course, the sheer satisfaction that comes from being part of the solution. He has applied his skills to assist many of the San Fernando Valley's economic development organizations and assisting the elderly and youth of the region.

**What He Does (Past and Present):**

- Board Officer: Valley Commerce & Industry Association (VICA), 1995-Present
- Board Officer: The Executives (Los Angeles Jewish Home), 2008-2013
- Committee Chair/Member: Assembly Speaker Bob Hertzberg's San Fernando Valley Business Advisory Commission, 2000-2002
- Board Member: West Valley-Warner Center Chamber of Commerce (formerly the Woodland Hills Chamber of Commerce), 1995-1999
- Board Member: New Directions for Youth, 1995-1999
- Board Member: The Valley Economic Alliance, 1993-1999
- Board Member: Fernando Award Foundation, 1996-1999
- Board Officer: United Chambers of Commerce of the San Fernando Valley, 1996-1999
- Board Member: Universal City-North Hollywood Chamber of Commerce, 1995-1999
- Board Member: Greater San Fernando Valley Chamber of Commerce, 1996-1999

**Key Accomplishments:**

Kevin has received honors from many of the organizations he's impacted, including:

- Woodland Hills Chamber of Commerce Presidential Award
- United Chambers of the San Fernando Valley Special Award
- VICA's Harmon Ballin Community Service Award
- An avid runner, Kevin also completed a half-marathon to fundraise for the Leukemia & Lymphoma Society's Team in Training.

**What Drives Him:**

"Community service and volunteerism have run through my family for generations. My grandfather, Shigemori Tamaki, was a leader among his fellow Japanese Americans at the Rohwer AR internment camp during WW II. I got my start at age 15 in Whittier, CA when I went door to door registering Democratic

voters for the 1972 presidential election, and even met a George Wallace supporter who slammed his door in my face. However, I would not be deterred. For me, I am obliged to use all that I have learned over the years to serve, to inspire, and to make a difference. To do otherwise would be a waste.”

**What Others Say:**

“Kevin Tamaki has always been involved in the community, and we feel he really goes above and beyond for any project or activity he works on. Kevin was our VICA chair a few years ago and he really made an impact on our membership. He is the perfect choice for the Fernando Award.” –Valley Industry & Commerce Association

“Kevin Tamaki deserves the honor of being the 2022 Fernando Award recipient because his work and volunteerism support the Foundation’s mission.” --Matthew Swearman